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About Petland:

Award winning: Petland is an award-winning franchise operation based in Chillicothe, Ohio, with more than 140 full-service retail pet centers across the United States, Canada, Mexico, Japan, China, South Africa, Brazil and El Salvador.

Petland is consistently listed among **Entrepreneur Magazine's Franchise 500** top retail pet franchises. Our retail stores offer birds, fish, reptiles, small animals and puppies and kittens, including registerable breeds, crosses and mixed breeds from the community.

Community service driven: Petland's community service programs aim to promote pro-active spay-neuter initiatives; place homeless pets in the community through an active in-store Adopt-A-PetSM program; and to nurture the human-animal bond by fulfilling pet-related wishes for the Make-A-Wish Foundation[®] of America and by giving donations to St. Jude Children's Research Hospital. Petland stores also are encouraged to support many local charities, including animal care organizations.

State-of-the-art animal care systems: Our in-store, state-of-the-art animal husbandry systems and pet socialization practices at Petland are the result of more than 46 years of fine-tuning to bring the best health care practices to the pets in our care.

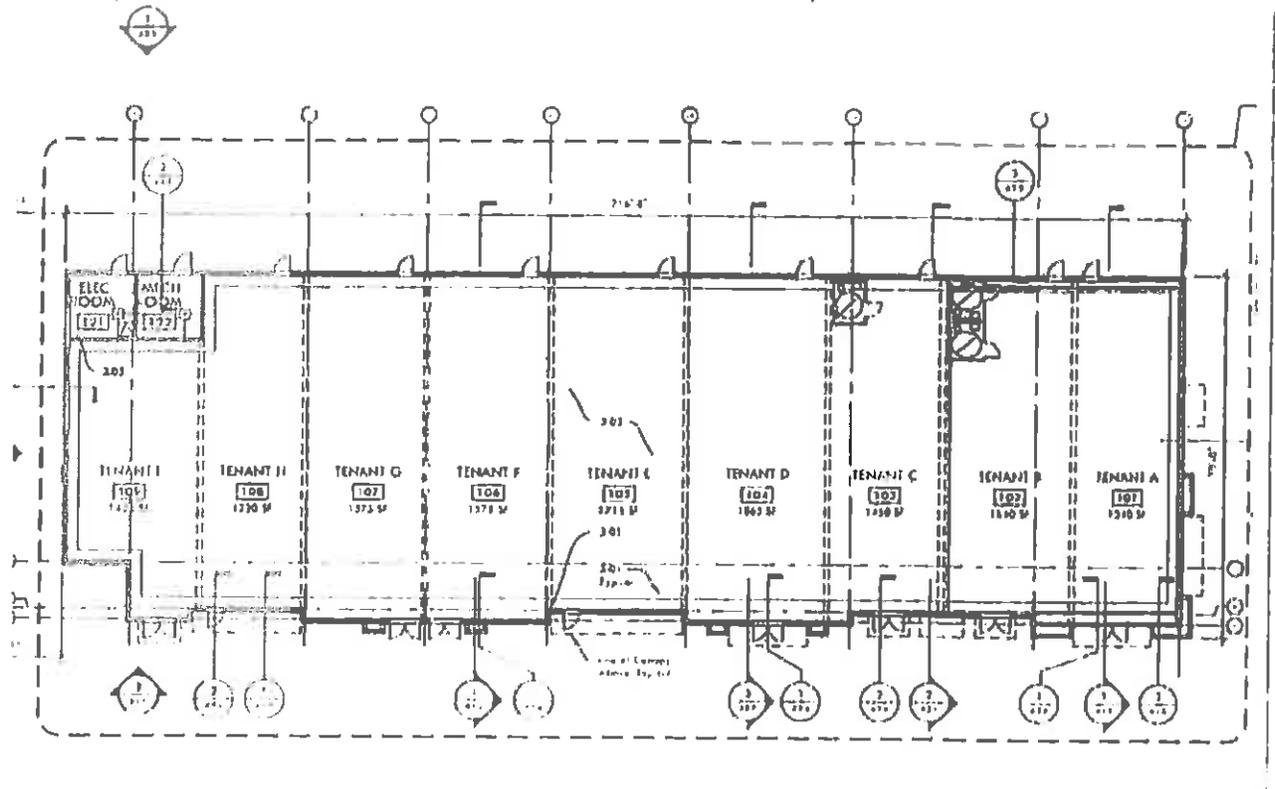
Trained operators, pet counselors: Prior to the opening of a Petland store, operators and pet counselors receive several weeks of training in animal husbandry, community service, customer service, financial reporting, marketing, merchandising, public relations, sales techniques, and store management. Seasoned operators return to the classroom often, as coursework is offered at Petland, Inc. year-round.

Years of experience, mission-oriented: Petland was founded in 1967 and continues to put veterinary care at the forefront as our pet counselors work everyday to meet the **Petland Mission:**

"Our Pet Counselors are dedicated to matching the right pet with the right customer and meeting the needs of both. To our customers who already have pets, we are dedicated to enhancing their knowledge and enjoyment of the human-animal bond."

For more information on Petland, please visit our Web site at www.petland.com.

Exhibit A –
Site Plan – Phase II



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