



House and Home Expenditures

Prepared by: Grove City Department of Development

4035 Broadway, Grove City, OH 43123-3001
Ring: 1 mile radius

Latitude: 39.88211
Longitude: -83.09391

2010 Housing Summary

Housing Units	3,857
2010-2015 Percent Change	2.93%
Percent Occupied	90.4%
Percent Owner HHs	62.5%
Median Home Value	\$115,204

2010 Demographic Summary

Population	8,378
Households	3,488
Families	2,304
Median Age	37.2
Median Household Income	\$57,346

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	94	\$11,066.43	\$38,599,703
Mortgage Interest	90	\$4,200.22	\$14,650,375
Mortgage Principal	92	\$1,827.23	\$6,373,362
Property Taxes	102	\$2,259.29	\$7,880,412
Homeowners Insurance	95	\$427.21	\$1,490,123
Ground Rent	90	\$65.36	\$227,985
Maintenance and Remodeling Services	94	\$1,866.99	\$6,512,059
Maintenance and Remodeling Materials	90	\$334.86	\$1,167,995
Property Management and Security	100	\$85.26	\$297,394
Rented Dwellings	83	\$2,836.36	\$9,893,230
Rent	83	\$2,701.60	\$9,423,178
Rent Received as Pay	77	\$70.71	\$246,629
Renters' Insurance	89	\$11.65	\$40,633
Maintenance and Repair Services	77	\$16.25	\$56,663
Maintenance and Repair Materials	68	\$36.16	\$126,127
Owned Vacation Homes	93	\$433.86	\$1,513,295
Mortgage Payment	93	\$189.35	\$660,446
Property Taxes	100	\$113.24	\$394,989
Homeowners Insurance	101	\$14.91	\$52,012
Maintenance and Remodeling	85	\$99.45	\$346,879
Property Management and Security	99	\$16.91	\$58,969
Housing While Attending School	98	\$80.00	\$279,057
Household Operations	90	\$1,419.19	\$4,950,123
Child Care	91	\$418.48	\$1,459,667
Care for Elderly and Handicapped	116	\$83.72	\$292,031
Appliance Rental and Repair	96	\$23.45	\$81,787
Computer Information Services	92	\$224.82	\$784,162
Home Security System Services	93	\$24.43	\$85,203
Non-apparel Household Laundry/Dry Cleaning	14	\$5.10	\$17,777
Housekeeping Services	89	\$136.13	\$474,806
Lawn & Garden	92	\$383.43	\$1,337,407
Moving/Storage/Freight Express	77	\$46.95	\$163,747
PC Repair (Personal Use)	87	\$7.67	\$26,740
Reupholstering/Furniture Repair	91	\$7.20	\$25,114
Termite/Pest Control	85	\$20.81	\$72,576
Water Softening Services	93	\$5.23	\$18,232
Internet Services Away from Home	90	\$2.39	\$8,345
Voice Over IP Service	104	\$6.92	\$24,131
Other Home Services ¹	98	\$22.48	\$78,397

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	94	\$4,270.81	\$14,896,594
Bottled Gas	88	\$59.73	\$208,333
Electricity	92	\$1,560.47	\$5,442,904
Fuel Oil	114	\$127.57	\$444,966
Natural Gas	106	\$690.70	\$2,409,158
Telephone Services	92	\$1,324.40	\$4,619,523
Water and Other Public Services	91	\$500.71	\$1,746,466
Coal/Wood/Other Fuel	84	\$7.24	\$25,243
Housekeeping Supplies	92	\$644.75	\$2,248,878
Laundry and Cleaning Supplies	91	\$172.58	\$601,962
Postage and Stationery	91	\$186.55	\$650,689
Other HH Products ²	93	\$285.62	\$996,227
Household Textiles	90	\$119.31	\$416,148
Bathroom Linens	90	\$15.99	\$55,780
Bedroom Linens	90	\$56.06	\$195,527
Kitchen and Dining Room Linens	90	\$2.77	\$9,659
Curtains and Draperies	86	\$24.76	\$86,353
Slipcovers, Decorative Pillows	93	\$4.00	\$13,946
Materials for Slipcovers/Curtains	92	\$14.14	\$49,325
Other Linens	91	\$1.59	\$5,558
Furniture	90	\$539.70	\$1,882,468
Mattresses and Box Springs	86	\$68.35	\$238,411
Other Bedroom Furniture	85	\$91.26	\$318,315
Sofas	92	\$139.01	\$484,867
Living Room Tables and Chairs	92	\$76.55	\$266,989
Kitchen, Dining Room Furniture	92	\$56.93	\$198,567
Infant Furniture	95	\$10.63	\$37,069
Outdoor Furniture	98	\$26.26	\$91,585
Wall Units, Cabinets and Other Furniture ³	89	\$70.72	\$246,665
Major Appliances	91	\$276.30	\$963,743
Dishwashers and Disposals	91	\$24.97	\$87,109
Refrigerators and Freezers	88	\$72.47	\$252,762
Clothes Washers	91	\$45.76	\$159,600
Clothes Dryers	94	\$35.94	\$125,353
Cooking Stoves and Ovens	93	\$43.80	\$152,783
Microwave Ovens	93	\$11.89	\$41,481
Window Air Conditioners	88	\$6.20	\$21,636
Electric Floor Cleaning Equipment	87	\$19.58	\$68,297
Sewing Machines and Miscellaneous Appliances	97	\$15.69	\$54,722

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	102	\$76.34	\$266,257
Housewares	79	\$68.25	\$238,065
Small Appliances	94	\$30.79	\$107,392
Window Coverings	84	\$32.66	\$113,908
Lamps and Other Lighting Fixtures	93	\$21.89	\$76,365
Infant Equipment	24	\$4.87	\$17,002
Rental of Furniture	84	\$3.91	\$13,638
Laundry and Cleaning Equipment	90	\$20.07	\$70,006
Closet and Storage Items	19	\$4.71	\$16,414
Luggage	92	\$8.48	\$29,585
Clocks and Other Household Decoratives	26	\$53.76	\$187,500
Telephones and Accessories	60	\$25.60	\$89,283
Telephone Answering Devices	93	\$0.78	\$2,725
Grills and Outdoor Equipment	23	\$12.18	\$42,487
Power Tools	81	\$26.06	\$90,912
Hand Tools	89	\$9.18	\$32,032
Office Furniture/Equipment for Home Use	91	\$14.86	\$51,843
Computers and Hardware for Home Use	90	\$172.88	\$602,988
Software and Accessories for Home Use	90	\$25.59	\$89,275
Other Household Items ⁴	90	\$93.32	\$325,493

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2010 Housing Summary

Housing Units	11,739
2010-2015 Percent Change	6.68%
Percent Occupied	90.8%
Percent Owner HHs	68.2%
Median Home Value	\$131,744

2010 Demographic Summary

Population	27,481
Households	10,660
Families	7,573
Median Age	37.4
Median Household Income	\$64,411

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	109	\$12,873.16	\$137,227,863
Mortgage Interest	109	\$5,087.47	\$54,232,482
Mortgage Principal	109	\$2,153.05	\$22,951,510
Property Taxes	111	\$2,453.22	\$26,151,300
Homeowners Insurance	107	\$481.60	\$5,133,879
Ground Rent	99	\$71.86	\$766,054
Maintenance and Remodeling Services	109	\$2,153.05	\$22,951,498
Maintenance and Remodeling Materials	102	\$378.77	\$4,037,670
Property Management and Security	110	\$94.13	\$1,003,470
Rented Dwellings	97	\$3,316.47	\$35,353,605
Rent	97	\$3,154.33	\$33,625,134
Rent Received as Pay	87	\$79.97	\$852,477
Renters' Insurance	103	\$13.45	\$143,348
Maintenance and Repair Services	90	\$19.01	\$202,693
Maintenance and Repair Materials	94	\$49.71	\$529,953
Owned Vacation Homes	108	\$501.40	\$5,344,886
Mortgage Payment	109	\$221.78	\$2,364,174
Property Taxes	109	\$122.69	\$1,307,909
Homeowners Insurance	108	\$16.05	\$171,081
Maintenance and Remodeling	105	\$122.04	\$1,300,946
Property Management and Security	110	\$18.83	\$200,776
Housing While Attending School	111	\$90.32	\$962,802
Household Operations	104	\$1,646.59	\$17,552,702
Child Care	108	\$501.64	\$5,347,456
Care for Elderly and Handicapped	118	\$85.49	\$911,317
Appliance Rental and Repair	108	\$26.23	\$279,665
Computer Information Services	106	\$258.19	\$2,752,340
Home Security System Services	111	\$28.94	\$308,532
Non-apparel Household Laundry/Dry Cleaning	15	\$5.54	\$59,020
Housekeeping Services	106	\$162.36	\$1,730,788
Lawn & Garden	104	\$436.09	\$4,648,669
Moving/Storage/Freight Express	98	\$59.28	\$631,898
PC Repair (Personal Use)	100	\$8.80	\$93,779
Reupholstering/Furniture Repair	108	\$8.58	\$91,410
Termite/Pest Control	105	\$25.45	\$271,263
Water Softening Services	92	\$5.14	\$54,746
Internet Services Away from Home	107	\$2.87	\$30,564
Voice Over IP Service	110	\$7.32	\$78,047
Other Home Services ¹	108	\$24.69	\$263,207

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	105	\$4,742.54	\$50,555,454
Bottled Gas	83	\$56.17	\$598,733
Electricity	104	\$1,757.84	\$18,738,591
Fuel Oil	101	\$113.30	\$1,207,779
Natural Gas	112	\$729.31	\$7,774,447
Telephone Services	104	\$1,496.36	\$15,951,184
Water and Other Public Services	106	\$582.76	\$6,212,191
Coal/Wood/Other Fuel	79	\$6.80	\$72,531
Housekeeping Supplies	104	\$730.44	\$7,786,522
Laundry and Cleaning Supplies	104	\$197.37	\$2,103,953
Postage and Stationery	103	\$211.23	\$2,251,683
Other HH Products ²	105	\$321.85	\$3,430,887
Household Textiles	104	\$138.76	\$1,479,163
Bathroom Linens	105	\$18.69	\$199,203
Bedroom Linens	105	\$65.02	\$693,125
Kitchen and Dining Room Linens	105	\$3.25	\$34,685
Curtains and Draperies	102	\$29.55	\$315,034
Slipcovers, Decorative Pillows	108	\$4.62	\$49,230
Materials for Slipcovers/Curtains	103	\$15.75	\$167,887
Other Linens	107	\$1.88	\$19,999
Furniture	105	\$632.40	\$6,741,402
Mattresses and Box Springs	102	\$81.08	\$864,359
Other Bedroom Furniture	104	\$111.50	\$1,188,542
Sofas	106	\$160.17	\$1,707,425
Living Room Tables and Chairs	106	\$87.54	\$933,177
Kitchen, Dining Room Furniture	106	\$65.83	\$701,744
Infant Furniture	109	\$12.18	\$129,792
Outdoor Furniture	111	\$29.51	\$314,562
Wall Units, Cabinets and Other Furniture ³	106	\$84.60	\$901,801
Major Appliances	103	\$313.07	\$3,337,290
Dishwashers and Disposals	104	\$28.37	\$302,454
Refrigerators and Freezers	102	\$83.92	\$894,625
Clothes Washers	104	\$52.26	\$557,100
Clothes Dryers	106	\$40.43	\$431,028
Cooking Stoves and Ovens	104	\$49.30	\$525,504
Microwave Ovens	105	\$13.37	\$142,476
Window Air Conditioners	92	\$6.46	\$68,830
Electric Floor Cleaning Equipment	98	\$22.14	\$235,973
Sewing Machines and Miscellaneous Appliances	104	\$16.82	\$179,300

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	111	\$83.00	\$884,741
Housewares	92	\$79.36	\$845,999
Small Appliances	105	\$34.25	\$365,092
Window Coverings	107	\$41.60	\$443,430
Lamps and Other Lighting Fixtures	107	\$25.27	\$269,368
Infant Equipment	29	\$5.83	\$62,197
Rental of Furniture	94	\$4.33	\$46,131
Laundry and Cleaning Equipment	103	\$22.91	\$244,245
Closet and Storage Items	21	\$5.36	\$57,106
Luggage	108	\$9.96	\$106,125
Clocks and Other Household Decoratives	31	\$62.70	\$668,422
Telephones and Accessories	71	\$30.18	\$321,668
Telephone Answering Devices	104	\$0.87	\$9,321
Grills and Outdoor Equipment	27	\$14.23	\$151,673
Power Tools	94	\$29.95	\$319,301
Hand Tools	102	\$10.50	\$111,910
Office Furniture/Equipment for Home Use	108	\$17.68	\$188,519
Computers and Hardware for Home Use	105	\$201.20	\$2,144,763
Software and Accessories for Home Use	106	\$30.17	\$321,596
Other Household Items ⁴	102	\$106.31	\$1,133,268

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¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2010 Housing Summary

Housing Units	21,019
2010-2015 Percent Change	8.08%
Percent Occupied	90.2%
Percent Owner HHs	71.5%
Median Home Value	\$131,344

2010 Demographic Summary

Population	49,726
Households	18,969
Families	13,669
Median Age	36.0
Median Household Income	\$65,740

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	114	\$13,481.72	\$255,734,764
Mortgage Interest	118	\$5,503.29	\$104,391,896
Mortgage Principal	115	\$2,275.39	\$43,161,870
Property Taxes	110	\$2,429.43	\$46,083,929
Homeowners Insurance	111	\$498.21	\$9,450,546
Ground Rent	100	\$72.85	\$1,381,814
Maintenance and Remodeling Services	112	\$2,215.92	\$42,033,797
Maintenance and Remodeling Materials	106	\$394.21	\$7,477,690
Property Management and Security	108	\$92.43	\$1,753,220
Rented Dwellings	96	\$3,283.56	\$62,285,884
Rent	96	\$3,115.84	\$59,104,297
Rent Received as Pay	84	\$77.02	\$1,460,906
Renters' Insurance	103	\$13.40	\$254,147
Maintenance and Repair Services	91	\$19.34	\$366,888
Maintenance and Repair Materials	109	\$57.97	\$1,099,647
Owned Vacation Homes	108	\$500.66	\$9,496,932
Mortgage Payment	110	\$224.75	\$4,263,377
Property Taxes	104	\$117.31	\$2,225,276
Homeowners Insurance	103	\$15.29	\$290,071
Maintenance and Remodeling	107	\$124.83	\$2,367,956
Property Management and Security	108	\$18.46	\$350,252
Housing While Attending School	112	\$90.98	\$1,725,771
Household Operations	109	\$1,712.30	\$32,480,660
Child Care	117	\$541.34	\$10,268,634
Care for Elderly and Handicapped	108	\$78.15	\$1,482,448
Appliance Rental and Repair	110	\$26.79	\$508,124
Computer Information Services	109	\$266.68	\$5,058,727
Home Security System Services	117	\$30.55	\$579,579
Non-apparel Household Laundry/Dry Cleaning	14	\$5.35	\$101,412
Housekeeping Services	110	\$168.92	\$3,204,300
Lawn & Garden	107	\$446.31	\$8,466,132
Moving/Storage/Freight Express	104	\$63.14	\$1,197,728
PC Repair (Personal Use)	103	\$9.07	\$171,975
Reupholstering/Furniture Repair	112	\$8.91	\$169,096
Termite/Pest Control	114	\$27.71	\$525,596
Water Softening Services	88	\$4.93	\$93,493
Internet Services Away from Home	113	\$3.03	\$57,444
Voice Over IP Service	104	\$6.97	\$132,144
Other Home Services ¹	107	\$24.45	\$463,828

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	106	\$4,805.62	\$91,157,804
Bottled Gas	77	\$52.22	\$990,484
Electricity	107	\$1,806.56	\$34,268,695
Fuel Oil	81	\$90.73	\$1,721,037
Natural Gas	108	\$705.04	\$13,373,978
Telephone Services	106	\$1,533.50	\$29,089,007
Water and Other Public Services	112	\$611.28	\$11,595,451
Coal/Wood/Other Fuel	73	\$6.28	\$119,152
Housekeeping Supplies	107	\$749.55	\$14,218,134
Laundry and Cleaning Supplies	108	\$204.97	\$3,888,044
Postage and Stationery	105	\$215.28	\$4,083,730
Other HH Products ²	107	\$329.29	\$6,246,361
Household Textiles	108	\$143.54	\$2,722,885
Bathroom Linens	109	\$19.37	\$367,524
Bedroom Linens	109	\$67.40	\$1,278,429
Kitchen and Dining Room Linens	109	\$3.37	\$63,968
Curtains and Draperies	107	\$30.81	\$584,452
Slipcovers, Decorative Pillows	112	\$4.78	\$90,700
Materials for Slipcovers/Curtains	104	\$15.88	\$301,232
Other Linens	110	\$1.93	\$36,580
Furniture	110	\$659.29	\$12,506,066
Mattresses and Box Springs	107	\$85.22	\$1,616,606
Other Bedroom Furniture	112	\$120.16	\$2,279,295
Sofas	108	\$164.10	\$3,112,802
Living Room Tables and Chairs	108	\$89.28	\$1,693,489
Kitchen, Dining Room Furniture	110	\$68.42	\$1,297,796
Infant Furniture	114	\$12.71	\$241,059
Outdoor Furniture	111	\$29.63	\$562,010
Wall Units, Cabinets and Other Furniture ³	113	\$89.78	\$1,703,009
Major Appliances	106	\$322.84	\$6,123,916
Dishwashers and Disposals	107	\$29.20	\$553,963
Refrigerators and Freezers	108	\$88.31	\$1,675,091
Clothes Washers	109	\$54.50	\$1,033,780
Clothes Dryers	109	\$41.75	\$791,940
Cooking Stoves and Ovens	107	\$50.30	\$954,224
Microwave Ovens	106	\$13.51	\$256,296
Window Air Conditioners	88	\$6.21	\$117,745
Electric Floor Cleaning Equipment	101	\$22.65	\$429,575
Sewing Machines and Miscellaneous Appliances	102	\$16.41	\$311,302

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	109	\$81.74	\$1,550,591
Housewares	96	\$82.27	\$1,560,671
Small Appliances	105	\$34.57	\$655,822
Window Coverings	117	\$45.42	\$861,630
Lamps and Other Lighting Fixtures	110	\$25.97	\$492,714
Infant Equipment	31	\$6.29	\$119,377
Rental of Furniture	92	\$4.28	\$81,148
Laundry and Cleaning Equipment	106	\$23.66	\$448,855
Closet and Storage Items	22	\$5.45	\$103,457
Luggage	111	\$10.29	\$195,120
Clocks and Other Household Decoratives	32	\$64.77	\$1,228,557
Telephones and Accessories	75	\$31.82	\$603,685
Telephone Answering Devices	106	\$0.89	\$16,924
Grills and Outdoor Equipment	28	\$14.73	\$279,359
Power Tools	97	\$30.94	\$586,913
Hand Tools	103	\$10.67	\$202,360
Office Furniture/Equipment for Home Use	114	\$18.65	\$353,760
Computers and Hardware for Home Use	109	\$209.65	\$3,976,826
Software and Accessories for Home Use	110	\$31.47	\$596,876
Other Household Items ⁴	105	\$108.87	\$2,065,218

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¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.