



House and Home Expenditures

Prepared by: Grove City Development Department

Grove City Market
Latitude: 39.87664
Longitude: -83.06991

Latitude: 39.87664
Longitude: -83.06991
Radius: 5 miles

Site Type: Ring

2009 Housing Summary

Housing Units	50,071
2009-2014 Percent Change	2.99%
Percent Occupied	89.4%
Percent Owner HHs	68.8%
Median Home Value	\$111,080

2009 Demographic Summary

Population	114,090
Households	44,783
Families	30,623
Median Age	36.1
Median Household Income	\$55,889

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	92	\$10,852.70	\$486,016,453
Mortgage Interest	93	\$4,162.80	\$186,422,885
Mortgage Principal	93	\$1,826.38	\$81,790,994
Property Taxes	93	\$2,037.39	\$91,240,370
Homeowners Insurance	94	\$431.42	\$19,320,199
Ground Rent	89	\$56.96	\$2,550,703
Maintenance and Remodeling Services	90	\$1,900.37	\$85,104,221
Maintenance and Remodeling Materials	88	\$365.00	\$16,345,699
Property Management and Security	89	\$72.38	\$3,241,382
Rented Dwellings	89	\$3,012.59	\$134,912,684
Rent	89	\$2,875.33	\$128,765,723
Rent Received as Pay	87	\$64.30	\$2,879,382
Tenant Insurance	96	\$12.12	\$542,625
Maintenance and Repair Services	87	\$18.70	\$837,470
Maintenance and Repair Materials	88	\$42.15	\$1,887,484
Owned Vacation Homes	88	\$323.23	\$14,475,091
Mortgage Payment	89	\$114.27	\$5,117,383
Property Taxes	89	\$81.91	\$3,668,168
Homeowners Insurance	89	\$7.92	\$354,827
Maintenance and Remodeling	85	\$106.27	\$4,759,188
Property Management and Security	94	\$12.85	\$575,524
Housing While Attending School	95	\$79.32	\$3,552,252
Household Operations	91	\$1,363.50	\$61,061,420
Child Care	97	\$426.64	\$19,106,043
Care for Elderly and Handicapped	103	\$52.12	\$2,334,093
Appliance Rental and Repair	94	\$23.10	\$1,034,591
Computer Information Services	93	\$210.32	\$9,418,722
Home Security System Services	96	\$24.04	\$1,076,612
Non-apparel Household Laundry/Dry Cleaning	12	\$4.99	\$223,593
Housekeeping Services	90	\$128.05	\$5,734,625
Lawn & Garden	91	\$376.51	\$16,861,166
Moving/Storage/Freight Express	85	\$45.77	\$2,049,586
PC Repair (Personal Use)	88	\$6.90	\$309,180
Reupholstering/Furniture Repair	97	\$10.28	\$460,250
Termite/Pest Control	93	\$23.15	\$1,036,885
Water Softening Services	87	\$4.89	\$218,925
Internet Services Away from Home	92	\$3.29	\$147,464
Other Home Services ¹	90	\$23.44	\$1,049,684

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	93	\$4,217.60	\$188,876,644
Bottled Gas	77	\$53.31	\$2,387,192
Electricity	93	\$1,551.01	\$69,458,851
Fuel Oil	81	\$90.56	\$4,055,421
Natural Gas	98	\$663.78	\$29,726,257
Telephone Services	93	\$1,360.81	\$60,941,239
Water and Other Public Services	94	\$491.78	\$22,023,503
Coal/Wood/Other Fuel	73	\$6.35	\$284,182
Housekeeping Supplies	93	\$671.66	\$30,079,024
Laundry and Cleaning Supplies	93	\$182.60	\$8,177,578
Postage and Stationery	91	\$197.23	\$8,832,772
Other HH Products ²	93	\$291.82	\$13,068,675
Household Textiles	91	\$126.79	\$5,678,039
Bathroom Linens	92	\$16.97	\$759,884
Bedroom Linens	92	\$60.23	\$2,697,239
Kitchen and Dining Room Linens	90	\$2.95	\$132,260
Curtains and Draperies	89	\$26.26	\$1,175,896
Slipcovers, Decorative Pillows	96	\$4.65	\$208,077
Materials for Slipcovers/Curtains	92	\$13.94	\$624,182
Other Linens	93	\$1.80	\$80,501
Furniture	92	\$590.35	\$26,437,709
Mattresses and Box Springs	92	\$77.84	\$3,486,032
Other Bedroom Furniture	93	\$114.40	\$5,123,204
Sofas	92	\$140.34	\$6,284,860
Living Room Tables and Chairs	92	\$84.55	\$3,786,462
Kitchen, Dining Room Furniture	96	\$63.73	\$2,853,819
Infant Furniture	96	\$10.58	\$473,892
Outdoor Furniture	88	\$20.40	\$913,686
Wall Units, Cabinets and Other Furniture ³	91	\$78.51	\$3,515,754
Major Appliances	90	\$274.08	\$12,274,337
Dishwashers and Disposals	90	\$22.81	\$1,021,644
Refrigerators and Freezers	91	\$77.50	\$3,470,496
Clothes Washers	92	\$44.37	\$1,987,045
Clothes Dryers	93	\$32.70	\$1,464,276
Cooking Stoves and Ovens	89	\$46.04	\$2,061,915
Microwave Ovens	90	\$12.72	\$569,856
Window Air Conditioners	83	\$6.37	\$285,459
Electric Floor Cleaning Equipment	87	\$19.39	\$868,561
Sewing Machines and Miscellaneous Appliances	89	\$12.17	\$545,085

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	95	\$82.74	\$3,705,483
Housewares	75	\$70.46	\$3,155,419
Small Appliances	92	\$31.44	\$1,408,022
Window Coverings	91	\$37.36	\$1,673,279
Lamps and Other Lighting Fixtures	93	\$23.32	\$1,044,229
Infant Equipment	20	\$4.27	\$191,349
Rental of Furniture	92	\$3.73	\$167,072
Laundry and Cleaning Equipment	91	\$19.66	\$880,508
Closet and Storage Items	25	\$5.52	\$247,309
Luggage	93	\$9.32	\$417,434
Clocks and Other Household Decoratives	38	\$87.90	\$3,936,251
Telephones and Accessories	55	\$24.67	\$1,104,811
Telephone Answering Devices	92	\$1.19	\$53,136
Outdoor Equipment	32	\$12.51	\$560,268
Power Tools	50	\$26.58	\$1,190,439
Hand Tools	86	\$8.10	\$362,619
Office Furniture/Equipment for Home Use	93	\$15.66	\$701,189
Computers and Hardware for Home Use	92	\$184.64	\$8,268,758
Software and Accessories for Home Use	91	\$26.01	\$1,164,598
Other Household Items ⁴	93	\$100.26	\$4,490,124

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2009 Housing Summary

Housing Units	214,133
2009-2014 Percent Change	1.89%
Percent Occupied	86.1%
Percent Owner HHs	52.1%
Median Home Value	\$111,050

2009 Demographic Summary

Population	452,172
Households	184,355
Families	101,658
Median Age	31.9
Median Household Income	\$47,108

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	74	\$8,738.72	\$1,611,026,306
Mortgage Interest	75	\$3,378.59	\$622,860,619
Mortgage Principal	74	\$1,465.72	\$270,212,903
Property Taxes	74	\$1,625.76	\$299,717,772
Homeowners Insurance	76	\$349.19	\$64,375,086
Ground Rent	76	\$48.31	\$8,906,287
Maintenance and Remodeling Services	72	\$1,520.05	\$280,229,516
Maintenance and Remodeling Materials	70	\$290.89	\$53,626,933
Property Management and Security	74	\$60.19	\$11,097,190
Rented Dwellings	119	\$4,029.71	\$742,896,947
Rent	120	\$3,866.95	\$712,892,226
Rent Received as Pay	116	\$85.98	\$15,851,330
Tenant Insurance	113	\$14.22	\$2,621,067
Maintenance and Repair Services	99	\$21.34	\$3,935,047
Maintenance and Repair Materials	86	\$41.21	\$7,597,277
Owned Vacation Homes	73	\$268.75	\$49,545,946
Mortgage Payment	72	\$93.28	\$17,197,391
Property Taxes	72	\$65.85	\$12,140,008
Homeowners Insurance	72	\$6.36	\$1,171,593
Maintenance and Remodeling	74	\$92.77	\$17,101,933
Property Management and Security	77	\$10.50	\$1,935,021
Housing While Attending School	89	\$74.37	\$13,710,337
Household Operations	80	\$1,191.58	\$219,672,965
Child Care	88	\$387.17	\$71,376,212
Care for Elderly and Handicapped	83	\$42.10	\$7,761,780
Appliance Rental and Repair	80	\$19.64	\$3,620,213
Computer Information Services	85	\$193.11	\$35,600,749
Home Security System Services	80	\$20.05	\$3,695,776
Non-apparel Household Laundry/Dry Cleaning	14	\$5.74	\$1,058,405
Housekeeping Services	76	\$107.17	\$19,757,497
Lawn & Garden	75	\$310.85	\$57,306,802
Moving/Storage/Freight Express	84	\$45.14	\$8,322,515
PC Repair (Personal Use)	83	\$6.52	\$1,201,264
Reupholstering/Furniture Repair	79	\$8.38	\$1,544,353
Termite/Pest Control	77	\$19.15	\$3,530,774
Water Softening Services	73	\$4.12	\$759,550
Internet Services Away from Home	87	\$3.09	\$569,554
Other Home Services ¹	75	\$19.35	\$3,567,525

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	85	\$3,839.65	\$707,857,832
Bottled Gas	64	\$43.83	\$8,079,549
Electricity	86	\$1,426.15	\$262,918,113
Fuel Oil	65	\$72.46	\$13,358,003
Natural Gas	86	\$577.37	\$106,441,114
Telephone Services	88	\$1,284.07	\$236,724,259
Water and Other Public Services	82	\$430.47	\$79,358,973
Coal/Wood/Other Fuel	61	\$5.30	\$977,820
Housekeeping Supplies	83	\$606.15	\$111,747,479
Laundry and Cleaning Supplies	86	\$167.76	\$30,927,742
Postage and Stationery	81	\$175.03	\$32,267,807
Other HH Products ²	84	\$263.36	\$48,551,930
Household Textiles	82	\$114.30	\$21,071,481
Bathroom Linens	88	\$16.15	\$2,976,781
Bedroom Linens	85	\$55.41	\$10,214,920
Kitchen and Dining Room Linens	82	\$2.69	\$496,382
Curtains and Draperies	76	\$22.46	\$4,140,134
Slipcovers, Decorative Pillows	87	\$4.23	\$780,171
Materials for Slipcovers/Curtains	77	\$11.72	\$2,160,201
Other Linens	85	\$1.64	\$302,892
Furniture	84	\$535.11	\$98,650,423
Mattresses and Box Springs	85	\$71.93	\$13,260,131
Other Bedroom Furniture	87	\$107.38	\$19,795,379
Sofas	85	\$130.26	\$24,013,688
Living Room Tables and Chairs	81	\$74.63	\$13,757,869
Kitchen, Dining Room Furniture	84	\$55.78	\$10,283,410
Infant Furniture	88	\$9.74	\$1,796,439
Outdoor Furniture	72	\$16.67	\$3,073,458
Wall Units, Cabinets and Other Furniture ³	80	\$68.73	\$12,670,049
Major Appliances	78	\$235.29	\$43,376,180
Dishwashers and Disposals	73	\$18.46	\$3,403,236
Refrigerators and Freezers	78	\$66.23	\$12,210,611
Clothes Washers	79	\$38.42	\$7,082,000
Clothes Dryers	81	\$28.37	\$5,230,431
Cooking Stoves and Ovens	74	\$38.26	\$7,053,206
Microwave Ovens	84	\$11.87	\$2,188,220
Window Air Conditioners	79	\$6.07	\$1,118,528
Electric Floor Cleaning Equipment	78	\$17.28	\$3,186,205
Sewing Machines and Miscellaneous Appliances	76	\$10.33	\$1,903,743

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	80	\$69.43	\$12,799,896
Housewares	69	\$64.58	\$11,904,822
Small Appliances	83	\$28.61	\$5,273,578
Window Coverings	75	\$30.77	\$5,672,276
Lamps and Other Lighting Fixtures	81	\$20.32	\$3,745,637
Infant Equipment	20	\$4.21	\$776,138
Rental of Furniture	114	\$4.65	\$857,444
Laundry and Cleaning Equipment	82	\$17.86	\$3,292,096
Closet and Storage Items	23	\$4.97	\$916,510
Luggage	81	\$8.18	\$1,508,912
Clocks and Other Household Decoratives	33	\$76.94	\$14,184,977
Telephones and Accessories	53	\$23.90	\$4,406,163
Telephone Answering Devices	81	\$1.04	\$191,479
Outdoor Equipment	27	\$10.22	\$1,884,349
Power Tools	45	\$24.28	\$4,476,395
Hand Tools	82	\$7.71	\$1,421,593
Office Furniture/Equipment for Home Use	81	\$13.72	\$2,529,927
Computers and Hardware for Home Use	87	\$174.24	\$32,121,602
Software and Accessories for Home Use	85	\$24.13	\$4,447,724
Other Household Items ⁴	80	\$86.98	\$16,034,304

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¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

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2009 Housing Summary

Housing Units	595,273
2009-2014 Percent Change	3.14%
Percent Occupied	88.9%
Percent Owner HHs	58.8%
Median Home Value	\$134,375

2009 Demographic Summary

Population	1,289,648
Households	529,098
Families	316,365
Median Age	34.3
Median Household Income	\$57,385

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	95	\$11,223.59	\$5,938,380,119
Mortgage Interest	98	\$4,389.65	\$2,322,553,780
Mortgage Principal	96	\$1,892.23	\$1,001,176,815
Property Taxes	93	\$2,039.56	\$1,079,125,048
Homeowners Insurance	94	\$434.78	\$230,042,243
Ground Rent	91	\$58.11	\$30,744,415
Maintenance and Remodeling Services	93	\$1,963.30	\$1,038,777,272
Maintenance and Remodeling Materials	89	\$370.79	\$196,185,581
Property Management and Security	92	\$75.18	\$39,774,967
Rented Dwellings	124	\$4,192.00	\$2,217,976,538
Rent	124	\$4,014.70	\$2,124,169,277
Rent Received as Pay	117	\$86.86	\$45,955,250
Tenant Insurance	120	\$15.19	\$8,037,959
Maintenance and Repair Services	108	\$23.13	\$12,238,752
Maintenance and Repair Materials	108	\$52.12	\$27,575,300
Owned Vacation Homes	93	\$341.35	\$180,608,408
Mortgage Payment	94	\$120.79	\$63,911,530
Property Taxes	90	\$82.59	\$43,698,837
Homeowners Insurance	90	\$7.96	\$4,213,995
Maintenance and Remodeling	94	\$116.86	\$61,830,155
Property Management and Security	96	\$13.14	\$6,953,891
Housing While Attending School	103	\$86.56	\$45,796,186
Household Operations	98	\$1,464.24	\$774,726,010
Child Care	109	\$478.72	\$253,289,101
Care for Elderly and Handicapped	100	\$50.66	\$26,805,128
Appliance Rental and Repair	98	\$24.20	\$12,802,193
Computer Information Services	102	\$231.06	\$122,255,131
Home Security System Services	101	\$25.28	\$13,377,112
Non-apparel Household Laundry/Dry Cleaning	15	\$6.17	\$3,266,273
Housekeeping Services	96	\$136.06	\$71,989,093
Lawn & Garden	93	\$383.44	\$202,875,472
Moving/Storage/Freight Express	100	\$53.52	\$28,315,304
PC Repair (Personal Use)	97	\$7.60	\$4,021,041
Reupholstering/Furniture Repair	98	\$10.48	\$5,544,139
Termite/Pest Control	98	\$24.36	\$12,888,562
Water Softening Services	84	\$4.73	\$2,502,332
Internet Services Away from Home	105	\$3.76	\$1,988,953
Other Home Services ¹	93	\$24.20	\$12,806,177

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	100	\$4,526.96	\$2,395,207,837
Bottled Gas	73	\$50.43	\$26,680,979
Electricity	101	\$1,676.61	\$887,089,506
Fuel Oil	76	\$84.23	\$44,566,083
Natural Gas	101	\$683.09	\$361,422,495
Telephone Services	103	\$1,501.84	\$794,620,225
Water and Other Public Services	100	\$524.84	\$277,693,326
Coal/Wood/Other Fuel	69	\$5.93	\$3,135,222
Housekeeping Supplies	100	\$723.00	\$382,535,249
Laundry and Cleaning Supplies	101	\$198.52	\$105,036,638
Postage and Stationery	97	\$210.41	\$111,327,994
Other HH Products ²	100	\$314.06	\$166,170,617
Household Textiles	100	\$138.41	\$73,234,591
Bathroom Linens	105	\$19.19	\$10,155,596
Bedroom Linens	102	\$66.57	\$35,220,571
Kitchen and Dining Room Linens	99	\$3.27	\$1,730,054
Curtains and Draperies	94	\$27.94	\$14,780,560
Slipcovers, Decorative Pillows	105	\$5.10	\$2,699,942
Materials for Slipcovers/Curtains	95	\$14.35	\$7,592,638
Other Linens	103	\$1.99	\$1,055,230
Furniture	103	\$656.93	\$347,579,354
Mattresses and Box Springs	103	\$87.33	\$46,205,138
Other Bedroom Furniture	106	\$130.65	\$69,127,679
Sofas	103	\$158.39	\$83,805,201
Living Room Tables and Chairs	100	\$91.83	\$48,587,677
Kitchen, Dining Room Furniture	105	\$69.63	\$36,841,830
Infant Furniture	106	\$11.77	\$6,229,595
Outdoor Furniture	93	\$21.49	\$11,367,687
Wall Units, Cabinets and Other Furniture ³	100	\$85.83	\$45,414,547
Major Appliances	95	\$288.97	\$152,891,196
Dishwashers and Disposals	92	\$23.23	\$12,293,291
Refrigerators and Freezers	97	\$82.29	\$43,539,641
Clothes Washers	97	\$46.92	\$24,827,759
Clothes Dryers	98	\$34.62	\$18,319,244
Cooking Stoves and Ovens	92	\$47.57	\$25,171,559
Microwave Ovens	101	\$14.21	\$7,516,645
Window Air Conditioners	88	\$6.73	\$3,559,603
Electric Floor Cleaning Equipment	94	\$20.83	\$11,020,792
Sewing Machines and Miscellaneous Appliances	92	\$12.55	\$6,642,662

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Site Type: Ring

Latitude: 39.87664
Longitude: -83.06991
Radius: 20 miles

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	99	\$86.23	\$45,624,865
Housewares	83	\$77.73	\$41,127,985
Small Appliances	99	\$34.03	\$18,006,038
Window Coverings	98	\$40.18	\$21,261,243
Lamps and Other Lighting Fixtures	100	\$25.25	\$13,358,426
Infant Equipment	24	\$4.93	\$2,606,461
Rental of Furniture	116	\$4.74	\$2,505,932
Laundry and Cleaning Equipment	98	\$21.36	\$11,302,052
Closet and Storage Items	27	\$6.04	\$3,193,919
Luggage	101	\$10.16	\$5,377,519
Clocks and Other Household Decoratives	42	\$97.57	\$51,621,954
Telephones and Accessories	62	\$27.97	\$14,800,195
Telephone Answering Devices	98	\$1.26	\$666,854
Outdoor Equipment	33	\$12.84	\$6,795,189
Power Tools	55	\$29.17	\$15,432,561
Hand Tools	96	\$9.03	\$4,776,936
Office Furniture/Equipment for Home Use	101	\$17.03	\$9,012,457
Computers and Hardware for Home Use	104	\$206.97	\$109,506,717
Software and Accessories for Home Use	102	\$29.15	\$15,422,373
Other Household Items ⁴	99	\$107.07	\$56,648,711

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.