



Estimated Grove City Labor Market

	2000 Total Population	1,106,782
	2000 Group Quarters	29,637
	2008 Total Population	1,146,272
	2013 Total Population	1,175,277
	2008 - 2013 Annual Rate	0.5%
	2000 Households	450,708
	2000 Average Household Size	2.39
	2008 Households	473,695
	2008 Average Household Size	2.35
	2013 Households	488,811
	2013 Average Household Size	2.34
	2008 - 2013 Annual Rate	0.63%
	2000 Families	272,821
	2000 Average Family Size	3.02
	2008 Families	278,034
	2008 Average Family Size	3.02
	2013 Families	281,007
	2013 Average Family Size	3.03
2008 - 2013 Annual Rate	0.21%	
	2000 Housing Units	483,773
	Owner Occupied Housing Units	53.3%
	Renter Occupied Housing Units	39.8%
	Vacant Housing Units	6.8%
	2008 Housing Units	532,326
	Owner Occupied Housing Units	52.2%
	Renter Occupied Housing Units	36.8%
	Vacant Housing Units	11.0%
	2013 Housing Units	560,796
	Owner Occupied Housing Units	50.5%
	Renter Occupied Housing Units	36.7%
	Vacant Housing Units	12.8%
Median Household Income		
2000	\$42,253	
2008	\$54,525	
2013	\$63,856	
Median Home Value		
2000	\$110,531	
2008	\$133,447	
2013	\$140,661	
Per Capita Income		
2000	\$22,546	
2008	\$29,721	
2013	\$35,132	
Median Age		
2000	32.8	
2008	34.1	
2013	34.5	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Income

Household Income Base	450,777
< \$15,000	14.9%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.9%
\$200,000+	1.9%
Average Household Income	\$54,702

2008 Households by Income

Household Income Base	473,694
< \$15,000	11.5%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	3.2%
\$200,000+	3.6%
Average Household Income	\$71,045

2013 Households by Income

Household Income Base	488,807
< \$15,000	9.9%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	5.1%
\$200,000+	5.4%
Average Household Income	\$83,538

2000 Owner Occupied HUs by Value

Total	257,883
<\$50,000	7.1%
\$50,000 - 99,999	36.6%
\$100,000 - 149,999	28.4%
\$150,000 - 199,999	14.4%
\$200,000 - \$299,999	8.9%
\$300,000 - 499,999	3.5%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.2%
Average Home Value	\$135,026

2000 Specified Renter Occupied HUs by Contract Rent

Total	191,953
With Cash Rent	97.6%
No Cash Rent	2.4%
Median Rent	\$486
Average Rent	\$508

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Age

Total	1,106,783
0 - 4	7.2%
5 - 9	7.2%
10 - 14	6.8%
15 - 19	7.0%
20 - 24	8.5%
25 - 34	17.0%
35 - 44	16.2%
45 - 54	12.8%
55 - 64	7.4%
65 - 74	5.4%
75 - 84	3.4%
85+	1.1%
18+	75.0%

2008 Population by Age

Total	1,146,271
0 - 4	7.0%
5 - 9	6.4%
10 - 14	6.4%
15 - 19	7.3%
20 - 24	8.9%
25 - 34	15.1%
35 - 44	14.6%
45 - 54	14.0%
55 - 64	9.8%
65 - 74	5.3%
75 - 84	3.6%
85+	1.5%
18+	76.2%

2013 Population by Age

Total	1,175,280
0 - 4	7.1%
5 - 9	6.2%
10 - 14	6.1%
15 - 19	6.9%
20 - 24	9.4%
25 - 34	15.1%
35 - 44	13.1%
45 - 54	14.0%
55 - 64	11.0%
65 - 74	5.9%
75 - 84	3.5%
85+	1.7%
18+	77.0%

2000 Population by Sex

Males	49.0%
Females	51.0%

2008 Population by Sex

Males	49.0%
Females	51.0%

2013 Population by Sex

Males	49.0%
Females	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Race/Ethnicity

Total	1,106,783
White Alone	76.5%
Black Alone	17.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.9%
Some Other Race Alone	1.0%
Two or More Races	2.2%
Hispanic Origin	2.2%
Diversity Index	41.1

2008 Population by Race/Ethnicity

Total	1,146,272
White Alone	73.0%
Black Alone	18.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	1.1%
Two or More Races	2.4%
Hispanic Origin	2.6%
Diversity Index	45.9

2013 Population by Race/Ethnicity

Total	1,175,276
White Alone	70.9%
Black Alone	19.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	1.2%
Two or More Races	2.6%
Hispanic Origin	2.9%
Diversity Index	48.7



2000 Population 3+ by School Enrollment

Total	1,058,813
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.0%
Enrolled in Grade 9-12	5.3%
Enrolled in College	7.1%
Enrolled in Grad/Prof School	1.9%
Not Enrolled in School	70.3%

2008 Population 25+ by Educational Attainment

Total	732,940
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	28.9%
Some College, No Degree	19.9%
Associate Degree	6.2%
Bachelor's Degree	21.3%
Graduate/Professional Degree	11.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2008 Population 15+ by Marital Status

Total	918,215
Never Married	34.2%
Married	48.1%
Widowed	5.3%
Divorced	12.4%



2000 Population 16+ by Employment Status

Total	857,582
In Labor Force	69.5%
Civilian Employed	66.5%
Civilian Unemployed	3.0%
In Armed Forces	0.1%
Not in Labor Force	30.5%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%
Civilian Unemployed	6.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2000 Females 16+ by Employment Status and Age of Children

Total	443,503
Own Children < 6 Only	8.5%
Employed/in Armed Forces	5.4%
Unemployed	0.3%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.6%
Unemployed	0.2%
Not in Labor Force	2.1%
Own Children 6-17 Only	16.2%
Employed/in Armed Forces	12.3%
Unemployed	0.4%
Not in Labor Force	3.4%
No Own Children < 18	69.4%
Employed/in Armed Forces	40.1%
Unemployed	1.7%
Not in Labor Force	27.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



2008 Employed Population 16+ by Industry

Total	595,277
Agriculture/Mining	0.3%
Construction	5.4%
Manufacturing	7.6%
Wholesale Trade	3.6%
Retail Trade	12.1%
Transportation/Utilities	5.1%
Information	3.0%
Finance/Insurance/Real Estate	10.2%
Services	47.3%
Public Administration	5.3%

2008 Employed Population 16+ by Occupation

Total	595,276
White Collar	66.5%
Management/Business/Financial	15.6%
Professional	23.6%
Sales	11.0%
Administrative Support	16.3%
Services	15.8%
Blue Collar	17.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	2.6%
Production	4.7%
Transportation/Material Moving	6.2%



2000 Workers 16+ by Means of Transportation to Work

Total	559,611
Drove Alone - Car, Truck, or Van	80.8%
Carpooled - Car, Truck, or Van	10.0%
Public Transportation	3.0%
Walked	2.7%
Other Means	0.8%
Worked at Home	2.7%

2000 Workers 16+ by Travel Time to Work

Total	559,610
Did Not Work at Home	97.3%
Less than 5 minutes	2.5%
5 to 9 minutes	9.4%
10 to 19 minutes	33.2%
20 to 24 minutes	19.3%
25 to 34 minutes	21.2%
35 to 44 minutes	4.3%
45 to 59 minutes	3.8%
60 to 89 minutes	2.1%
90 or more minutes	1.4%
Worked at Home	2.7%
Average Travel Time to Work (in min)	22.1

2000 Households by Vehicles Available

Total	450,652
None	8.7%
1	38.1%
2	39.1%
3	10.7%
4	2.6%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Type

Total	450,707
Family Households	60.5%
Married-couple Family	43.5%
With Related Children	21.0%
Other Family (No Spouse)	17.0%
With Related Children	11.7%
Nonfamily Households	39.5%
Householder Living Alone	30.6%
Householder Not Living Alone	8.8%
Households with Related Children	32.7%
Households with Persons 65+	17.7%

2000 Households by Size

Total	450,708
1 Person Household	30.6%
2 Person Household	32.7%
3 Person Household	16.0%
4 Person Household	12.6%
5 Person Household	5.4%
6 Person Household	1.8%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	450,654
Moved in 1999 to March 2000	24.9%
Moved in 1995 to 1998	31.3%
Moved in 1990 to 1994	15.2%
Moved in 1980 to 1989	12.9%
Moved in 1970 to 1979	7.9%
Moved in 1969 or Earlier	7.8%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	483,754
1, Detached	55.5%
1, Attached	6.5%
2	4.7%
3 or 4	8.8%
5 to 9	9.6%
10 to 19	6.3%
20+	7.1%
Mobile Home	1.6%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	483,723
1999 to March 2000	2.3%
1995 to 1998	7.0%
1990 to 1994	7.5%
1980 to 1989	13.7%
1970 to 1979	17.6%
1969 or Earlier	51.8%
Median Year Structure Built	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- 1. Enterprising Professionals
- 2. Aspiring Young Families
- 3. Rustbelt Traditions



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,068,391,131
Average Spent	\$2,255.44
Spending Potential Index	84
Computers & Accessories: Total \$	\$114,481,119
Average Spent	\$241.68
Spending Potential Index	101
Education: Total \$	\$679,653,820
Average Spent	\$1,434.79
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$1,687,092,681
Average Spent	\$3,561.56
Spending Potential Index	96
Food at Home: Total \$	\$2,249,562,477
Average Spent	\$4,748.97
Spending Potential Index	97
Food Away from Home: Total \$	\$1,611,781,840
Average Spent	\$3,402.57
Spending Potential Index	99
Health Care: Total \$	\$1,812,498,864
Average Spent	\$3,826.30
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$995,238,182
Average Spent	\$2,101.01
Spending Potential Index	91
Investments: Total \$	\$456,982,273
Average Spent	\$964.72
Spending Potential Index	95
Retail Goods: Total \$	\$12,026,389,353
Average Spent	\$25,388.47
Spending Potential Index	94
Shelter: Total \$	\$7,208,085,963
Average Spent	\$15,216.72
Spending Potential Index	98
TV/Video/Sound Equipment: Total \$	\$675,723,505
Average Spent	\$1,426.49
Spending Potential Index	99
Travel: Total \$	\$840,518,532
Average Spent	\$1,774.39
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$453,353,541
Average Spent	\$957.06
Spending Potential Index	96

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.